

KATE KILPATRICK

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AL JAZEERA AMERICA (New York, NY) *May 2013 — Present*
PLANNING EDITOR & SPECIAL PROJECTS REPORTER

- Assign and edit national and international news features
- Drive collaboration between TV and digital teams
- Report original features with particular interest in Latin America

ONLINE EDITOR, VIDEO

- Created editorial strategy and workflow for web video for site launch

FREELANCE CORRESPONDENT (Mexico City) *Nov 2012 — Feb 2013*

- Produce news and feature content for FoxNewsLatino.com and NBCLatino.com

NBC UNIVERSAL (New York, NY)

SENIOR MULTIMEDIA EDITOR *Jan 2012 — Oct 2012*

- Produced national multimedia content for NBC local news sites
- Drove page views via increased video content, high-traffic galleries, and SEO
- Maximized live and edited video content in our breaking-news coverage
- Oversaw Thread NY, 1st Look, George to the Rescue and Open House franchises: build video channels, redesign sites to better display original video content, and promote videos nationally in all markets
- Recruited, trained and managed team of 8 interns each semester

MANAGING EDITOR, THE FEAST *May 2011 — Jan 2012*

- Ran daily operations of digital lifestyle startup with teams in 11 local markets
- Hired, trained and supervised team of video producers. Commissioned daily videos and created and enforced video and content standards
- Built partnerships within NBC Universal to expand reach of Feast videos to broadcast TV, Taxi TV, etc.

COMCAST (Philadelphia, PA.) *Nov 2010 — May 2011*
EDITOR, XCALIBUR/X1

- Editorial lead on product team for next-generation Xfinity cable platform

THE WASHINGTON POST (Washington, D.C.) *May 2009 — Aug 2009*
SUMMER STAFF WRITER

- Wrote short and longform politics, culture, TV, sports and music features including several front-page stories

PHILADELPHIA WEEKLY (Philadelphia, PA) *Feb 2003 — July 2008*

- ONLINE EDITOR & SENIOR EDITOR — Managed section editors and pool of +50 freelancers. Wrote weekly news column. Added food spread and fashion, nightlife, humor and comics columns. Produced special guides issues (Summer Guide, etc.) Assigned and edited web-only videos, galleries, etc.
- A&E EDITOR — Oversaw robust arts and entertainment section: assigned stories, obtained images/permissions, line edited, copyedited, and wrote award-winning headlines
- STAFF WRITER — Wrote news features and cover stories with particular interest in city's undocumented Mexican community

WHYY-FM (Philadelphia, PA) *2002 — 2003*
NEWS INTERN — Reported and produced daily local news segments for public radio

EDUCATION

University of California, Berkeley

M.J., New Media and TV/Video Production, 2010

New York University

B.A. Print Journalism, 2000

AWARDS

—2008 National Press Club Feldman Fellowship
—2007 AltWeekly Award for Best Immigration Reporting
—2007 Pennsylvania Newspaper Assoc. Keystone Press Award
—2007 Society of Professional Journalists Award
—2006 Society of Professional Journalists Award
—2005 Pennsylvania Newspaper Assoc. Editorial Awards (2)
—2005 Society of Professional Journalists Awards (3)

SKILLS

Final Cut/ Photoshop/ Video Shooting, Editing and Production/ News and Feature Writing/ Local, National and International Reporting/ AP Style/ Blogging / Web Production/ Digital Strategy / Product Management/ Comfortable in both startup and legacy media environments and with range of CMSs

Spanish-speaking